Welcome to Williamsburg!

- 11th Health Survey Research Methods Conference
- Co-chairs
  - Paul Beatty, Census
  - Brad Edwards, Westat
Steering Committee

- Timothy Beebe, U. of MN
- Stephen Blumberg, NCHS/CDC
- Karen Bogen, Mathematica
- Sadaq Chowdhury, AHRQ
- Michael Davern, NORC
- David Dutwin, NORC
- Jennifer Dykema, U of WI Survey Center
- Tim Johnson, NORC - retired
- Kathy Piscopo, SAMSHA
- Lisa Thalji, RTI
- John Loft, RTI

And Lesly Ger from Westat, conference coordinator
Many Things Set Us Apart

- Invitation only
- All sessions plenary
- Heavy emphasis on discussion
- All attendees are participants
- Out-of-the-way location
- Strong government presence
Why Williamsburg, Why Now?

- Williamsburg fits the out-of-the-way dimension
- Easy to get to from DC, but far enough away to qualify for out-of-town travel for federal agencies
- Site of two previous HSRM conferences
- Pretty in late winter
- 2020 is a long time since 2011
- Old business model no longer worked
- A co-chair (Gordon Willis) dropped out
- But found a new co-chair, found $30,000, forged a hybrid business model
## The First Ten

<table>
<thead>
<tr>
<th>Honorific</th>
<th>Location</th>
<th>Year</th>
<th>Gap (Yrs)</th>
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<tr>
<td>Invitational</td>
<td>Airlie, VA</td>
<td>1975</td>
<td></td>
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<tr>
<td>Biennial</td>
<td>Williamsburg, VA</td>
<td>1977</td>
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<td>Biennial</td>
<td>Reston, VA</td>
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<td>Breckenridge, CO</td>
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<td>10th</td>
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Objectives from the First

- Identify methodological issues and problem areas for health survey research and the state of the art
- Identify the types of research problems that should be a high priority for research funding
- Identify policy issues that can be advanced with research funding
- Communicate the results to health researchers who use survey methods, to government agencies, and to others in the health research community.
Presenters and Discussants in that First Williamsburg Meeting

- Lu Ann Aday
- Ronald Anderson
- Thomas Bice
- Norman Bradburn
- Charles Cannell
- Jack Elinson
- Daniel Horvitz
- William Kalsbeek
- Judith Lessler
- Kent Marquis
- Seymour Sudman
- John Ware
Topics in 1977

- Response Rates
- Total Survey Design
- Respondent Burden
- Standardized Measures
- Health Survey Research and OMB
- Ethics of Social Research on Health